

**Self-reflection User Evaluation Methods DDB140**  
**Lisanne de Jonge**  
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**ID:1408488**

### *Planning*

The course started with an introduction lecture. It gave me the impression of how the course was divided and made it for me clear how to structure this in my own planning. I like this organised set up of the course with a study guide where I could have a look to every time I needed. As well as the weekly planning on Teams which showed me what I could read before the lectures. This gave me the option to read the material in advance of the lecture as I am not a fast reader. I liked this freedom of planning. By these prescheduled lectures and reading materials I was able to improve my planning skills. Now already using this for other courses and my personal life for the most productive school (as well leisure) results.

### *Teamwork*

Every Monday and Thursday, we had a lecture with a discussion group. I liked this type of group discussion as it was new for me. These sessions gave the feeling of being in a normal classroom on campus instead of being behind your laptop at home. However, being it on Teams made it sometimes hard to talk to each other, making sure you don't talk through someone else or that no one has ideas and it is just quiet. These lectures taught me that I like working in groups as it gives easier ideas by the lot of people creating them. Whenever you do not understand something, there is always someone who can explain and when presenting you know someone else is always able to help you when it goes wrong. Nevertheless, I experienced that my concentration to lectures on a computer is not very long. Making it hard to follow the entire lecture. In the future I could improve this concentration by making notes with a pencil to distract but staying focused on the lecture.

### *Use of examples*

Between those lectures we had an individual assignment. This assignment was about all the methods there are, I didn't know there were that many. The goals were to make every method by yourself and reflect on your experience during the making process. I found this exercise very helpful. By making every method I got a great example of how the method works, as I normally find it difficult to relate the method to the real world without an example. I liked this learning method and would use this in study's as well, for example when explaining my user study to the participant, giving the participant a real example to practice before the actual assignment.

### *Video tutorial*

Eventually we had a video assignment. Making an explanation video of your method assigned. I was in a group of three people, making it a little easier to set meetings. One of my groupmates was very good in English and taught me some new fancy words I can use in next writing assignments. Making an explanation video was new for me. I liked the result with a voice-over and cartoons explaining the context. I helped with making the set up for the video, but I found it difficult to help further in the process as there were two main parts to make the end video. By communicating this to my groupmates and sending them a text that they could always ask for help when needed, I experienced to be more part of the group. For the video we got a report to read about our diary study method. It was hard to summarize a whole paper into only the important and interesting parts for the video. I liked the process of making an explanation video as it is a great way to explain things. Whenever I should make a tutorial for a project, I would like to use this video making method, as this is a great way of giving information.

### *Achievements*

This course helped me as a designer to improve in my communication online via WhatsApp and Teams. Something very important during Corona and still after when we see the positive sides of working online. It helped improve my existing organisation and planning skills. Creating the best product in the time there is. To eventually being able to create projects with user studies, being able to choose the right method, that helps developing and finalizing my product. Conducting user studies with example videos as learned in this course.

*Future*

In future projects I can use the different methods during the design process, this to improve my final concept. With the new knowledge about the course material I can further develop myself in conducting the method with the user. Applying the knowledge in real life projects.