

# Part 3- Self reflection

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I learned how clear other people had made their analysis by underlining heads above paragraphs. How nicely people had fitted the words from the reading materials into their text, I think mine is then a little more put there, just because I know it should fit with that sentence, but it doesn't make the best story. I think my references could have been better with an URL link and I shouldn't have used bullet points in the reference, as this was not allowed according to the assignment. Next time I could use some more references as well in my text, as there were now some words and sentences, I used, but without reference so it wasn't clear how I knew that. I also learned to include more my opinion in the analysis, especially in the conclusion by writing there what I have learned from doing this analysis. Now I only summarized my analysis. In my comparative analysis, I could have written some more about improvements marketing campaigns can make after the analysis I have done about the ads. For the overall structure, I could have made the pictures a bit smaller, so the rest of the text is easier to read. In my text, I could have written more about what intersectionality was excluded from these ads, especially in the woman analysis. For the next time, I should understand some theories better, like the of the Modern Girl. I referred to this in the man ad, but not in the right way as to how the Modern Girl is explained in the papers.